



## BUSINESS BULLETIN

The True Story

31.07.2008

To clarify the situation,  
concerning TAMUZ Monitors and Plura Broadcast.

1. TAMUZ Monitors is a business division of the German company PTV Professional TeleVision GmbH („PTV“), based in Henstedt-Ulzburg, Germany, established and registered in 1993, owned by Mr. Dipl. Ing. Erwin W. Lissy.
2. TAMUZ Monitors has developed and manufactured LCD Video Monitors for broadcast applications since 1996.
3. Development and manufacturing of TAMUZ Monitors has been located in Henstedt-Ulzburg, Germany, since its inception.
4. All manufacturing and testing is processed under the international regulations of CE, FCC, WEEE and ISO 9000.
5. TAMUZ, TAMUZ Monitors, TAMUZ Broadcast are trademarks of PTV Professional TeleVision GmbH under its copyrights since 1996.
6. In 2005, the US company Gencom Technology, Inc., operated by Mr. Ray Kalo, became PTV's distributor/reseller for the US market.
7. In August 2005, PTV released the website [www.tamuz.us](http://www.tamuz.us) to publish the TAMUZ content for the US market.
8. In mid 2006, Mr. Lissy and Mr. Kalo reached an agreement that Mr. Kalo would operate as the US master distributor for PTV.
9. In spring 2008, Mr. Kalo decided to resell other merchandise as TAMUZ named or TAMUZ made products. In doing so he breached an oral agreement with Mr. Lissy. Mr. Kalo also formed a new company named Plura Broadcast Inc..
10. During NAB 2008 Mr. Ray Kalo renamed TAMUZ products and copied TAMUZ data sheets without PTV's permission.
11. Mr. Lissy decided to end PTV's business relationship with Mr. Ray Kalo and his companies as of June 30th 2008 because of their deceptive business acts.
12. Neither Mr. Kalo nor any company controlled by him has ever had any ownership interest in the TAMUZ trademarks or any other intellectual property of PTV. Further, Mr. Kalo and his companies have no authorization or permission to use the TAMUZ trademarks or other intellectual property belonging to PTV for any purpose whatsoever.
13. PTV lawyers will probably file a lawsuit seeking, among other things, to prevent Mr. Kalo from using the name TAMUZ.

### TAMUZ - LCD Video Monitors

*a division of*

**PTV Professional TeleVision Vertriebsgesellschaft für Audio- und Video-Technik mbH**

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Registration: AG Norderstedt HRB 3181-B ~ Gen. Manager: Erwin W. Lissy ~ VAT-ID: DE 811 555 747

14. Mr. Ray Kalo and his companies were not franchisees or OEM manufacturer for PTV.
15. Mr. Ray Kalo and his companies never bought any license or paid for any product design made by PTV/TAMUZ, such as the MVM series which is being referred to as Plura Multiview Monitor. This idea is taken from the BLACK MILAN series, which was first launched as a prototype at IBC 2007 in Amsterdam by TAMUZ. A BLACK MILAN monitor from the pre-series, exhibited at NAB 2008 in Las Vegas, was not given back to TAMUZ until very recently..
16. The Plura product MVM-124 Multiview monitor is an unlawful copy of the TAMUZ QLM 124W Hybrid MultiView monitor.
17. Mr. Ray Kalo and his companies still improperly use the domains tamuz.us and tamuzbroadcast.com and have linked these domains to their new domain plurabroadcast.com, and the toll-free phone number 888-826-8987 (888 - TAMUZUS).
18. After the legal dispute began, Mr. Kalo commenced operating under the name of Plura Broadcast, Inc., at the same offices in Valley Stream, New York where he operated under the name TAMUZ Broadcast, Inc..
19. PTV has never had any business relationship with Plura Broadcast, Inc..
20. It is not true that Mr. Ray Kalo or Plura Broadcast, Inc. *"developed and has begun the manufacturing and delivering of new Plura monitors- PBM series"*. These monitor products are developed by Bon Electro-Telecom Inc., South-Korea. Bon Electro-Telecom is also the origin manufacturer and its products are not made in the USA. Mr. Kalo buys this monitors and re-names them Plura. ([http://www.bon.co.kr/08\\_html/e\\_blm\\_basic\\_list.asp](http://www.bon.co.kr/08_html/e_blm_basic_list.asp)).
21. Plura products are NOT designed or made in Germany.
22. It is not true that Plura Broadcast, Inc. has *"invested in new ISO 9001 production facility in California"*. Mr. Kalo hired the independent company Ampronix Inc. in Irvine California to function as a delivery warehouse and assembly line.
23. It is not true that PTV authorized Mr. Ray Kalo or his companies to *"continue to support all our existing and new customers ingeniously with all their broadcast needs"*.
24. The statement that *"the knowledge and experience that came from dealing with so many national & international projects from different types of applications ultimately led Plura Broadcast staff to invent and create new technologies and products."* is totally false. Mr. Kalo is using proprietary information he obtained while under contract with PTV.
25. Mr. Kalo and his companies still owe more than \$450,000 in cash and equipment to PTV.
26. Mr. Ray Kalo continues to be in possession of \$100,000 of backup inventory owned by PTV. This inventory has been used to assist PTV/TAMUZ clients with any problems they may have. Mr. Kalo is well aware that his improper retention of such inventory makes it more difficult for PTV/TAMUZ to support its clients and creates an opening for Plura to try to steal those clients.

Dipl.Ing. Erwin W. Lissy

President

TAMUZ Monitors / PTV Professional TeleVision GmbH

revised by

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